

Branding Guidelines



Please use the templates for flyers/posters and letterheads available at <http://www.womenleadingineducationyh.co.uk/get-involved/local-network-champions-toolkit/>

Please do not alter the text sizes, logo sizes or colours, so that the Network branding remains coherent and consistent.

When your materials are ready send the details of your event and the Eventbrite link (or other booking platform) to Pippa McPherson, on mp@princehenrys.co.uk, so that it can be added to our Events on the website.

When using Twitter to promote your event, please include the Women Leading in Education YH @WLiEYH; #WLiEYH; #WomenEd @womenEdYandH, #womenEd and always tweet @baljitbirring @YLC, so that we can retweet as widely as possible.

Join @WomenLeadinginEducationYH on Facebook – will be events can be posted here.

If shortening the name of the Women Leading in Education Network Yorkshire and Humber, please call it the WLiEYH, to help us create recognition and following.

If using external help for flyers, the colours are composed as follows, but please do not alter the designs (all RGB): Purple – Red 126, Green 65, Blue 146; Green – Red 90, Green 184, Blue 143; Grey (text) – Red 134, Green 134, Blue 134; Pale Blue accent – Red 102, Green 170, Blue 221.

When sending out a press release about the event, writing about the network in print or adding a link to your website, please include this paragraph to describe the network:

WLiEYH is a DfE funded regional network based in Yorkshire and Humber aimed at supporting women at all stages of their career progression in Education. The aim is to provide support, professional development and opportunities to connect with likeminded women leaders. For more information about the Women Leading in Education Network Yorkshire and Humber, career inspiration and details of local groups and events, visit their website at www.womenleadingineducationyh.co.uk.



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Women Leading in
Education Network
Yorkshire & Humber

