

Women Leading in Education Conference, 20th May 2017

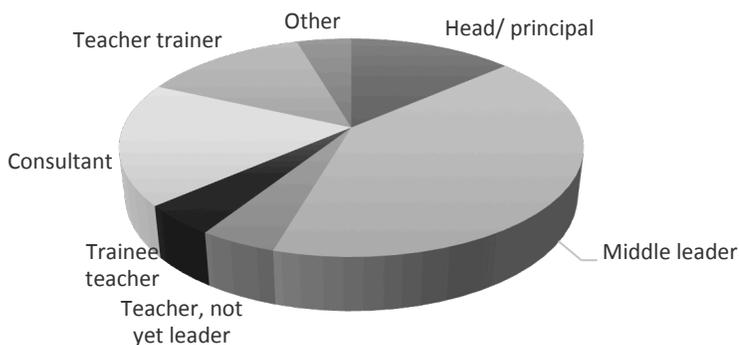
Analysis of Delegate Feedback

CONTEXT

A conference led by WomenEd, Women Leading in Education Yorkshire and Humber and Huntington Research School, **focusing on the power of research to support career development and progression**. A wide range of speakers and motivating workshops, **drawn from different stages and sectors of education and educational research**, including universities, primary and secondary education sectors and Huntington Research School.

KEY STATISTICS

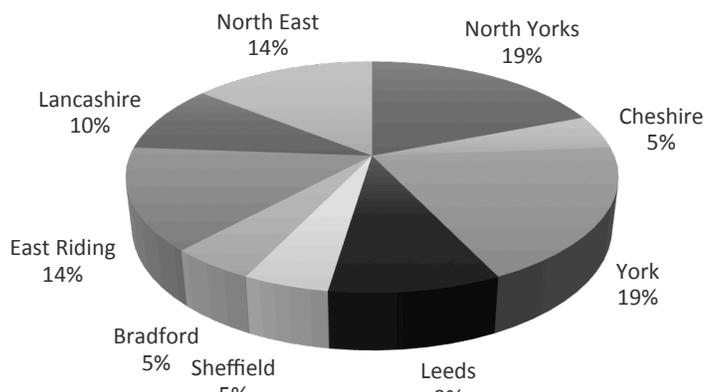
Delegates by role
Based on feedback responses



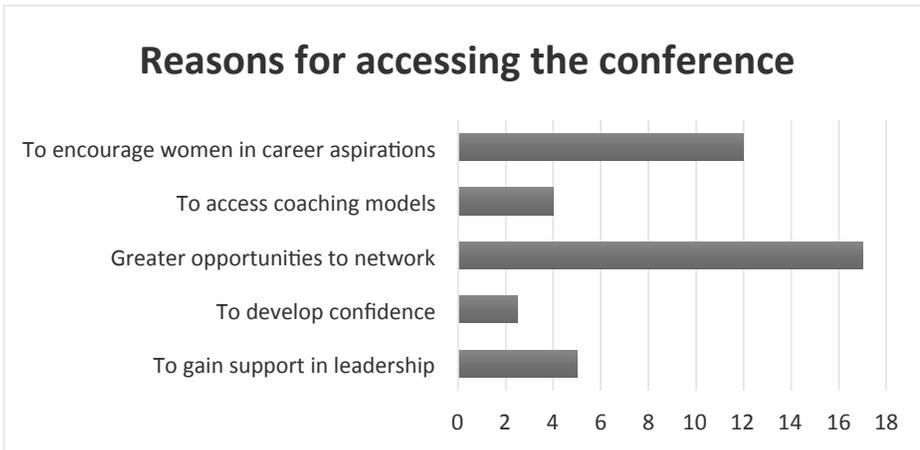
- 73 delegates
- 55 responses in total, through online questionnaire and pledge cards
 - In responding to the online questionnaire (30 responses), 100% of responses indicated that conference workshop content was valuable and that there was an appropriate balance between speaker input and opportunities for discussion/ networking
 - 84% of questionnaire responses indicated an intention to join a network, with 80% expressing an intention to bring a colleague to the next network event

- 68% of the 25 delegates who completed pledge cards expressed an interest in accessing coaching, with

Delegates by area
Based on feedback responses



- 60% already signed up to the coaching network
- 2 further offers of support in leading a local network were offered in addition to the existing offers from the launch event



REASONS FOR ACCESSING THE CONFERENCE

By far the most dominant reasons for accessing the conference were stated as wishing to **increase opportunities to network**

with others and to **encourage other women in their career aspirations**.

In terms of the value of networking, delegates referred to its worth as **motivational, supportive and inspirational**. Many referred to **an increase in confidence** through connecting with inspirational others, using words such as **'dynamism'** and **'passion'** to describe speakers and other delegates. One delegate summarised the greatest benefit of the conference as 'Being with like minded individuals who are passionate about supporting each other to be amazing and transformational.'

The proportion of delegates already in a leadership, teacher trainer or consultant role was high in comparison to the proportion of teacher delegates who are not yet in a position of leadership. This could perhaps offer an insight into the prominence of **networking and positively influencing others** as reasons for attending the event. Based on this juxtaposition, one suggestion for future events might then be: **How do we encourage teachers not yet in a position of leadership to access the events?** The other side of this equation was raised as a question by one delegate on a pledge card: **'how can we support/develop experienced members of staff** who may be overlooked and yet are a valuable resource?'

WHAT DID YOU TAKE AWAY FROM THE EVENT?

In addition to the dominant theme of **increased confidence and motivation in aspects of leadership**, delegates also highlighted the following benefits of attending the event:

- Making useful contacts, in person
- Empowering content from workshops; inspiring ideas around metacognition and research uses
- Connecting with people from other geographical areas
- Positivity

'A very powerful event, with lots of energy and commitment to make a difference. Hope it continues to grow.'

SUGGESTIONS FOR THE FUTURE?

Suggestions for the content of future events/ networks are listed below (not all respondents made a suggestion):

- 'Shorten the day a little - a full day for a Saturday is quite a lot to give up...I noticed that quite a few colleagues didn't stay all day'
- Ensure that all rooms are conducive to networking
- Greater balance towards teaching and leadership, rather than research
- Ensure networking time between workshops
- Greater use of local experts – University presence
- Build the network within FE – it appears schools-based at the moment
- 'More clarity on the partnership between WomenEd and Women Leading in Education, especially with regard to sub regional network leaders'
- Increase opportunities to receive information from the workshops not attended

BRIGHT IDEAS

'Just a brilliant event - can't wait to get more involved!'

<p>'Delegates could be given a pledge pack to pass on to another person they work with/ coach/support, which has some 'goodies' in it, as well</p>	<p>Ask for sponsorship of WomensEd resources with logo on.</p>
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as information about WomensEd, to encourage attendance at future events.'	
'Encourage more women to put themselves first and invest in themselves. Continue with spreading the word to target women who dare to dream of becoming leaders in education.'	